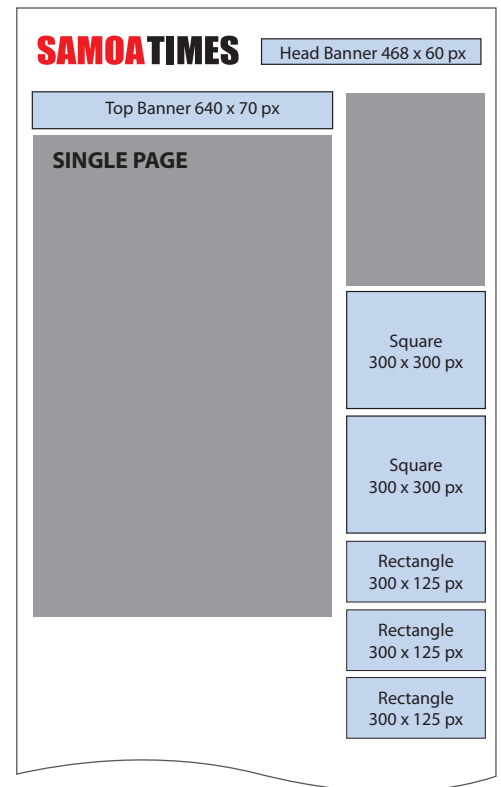
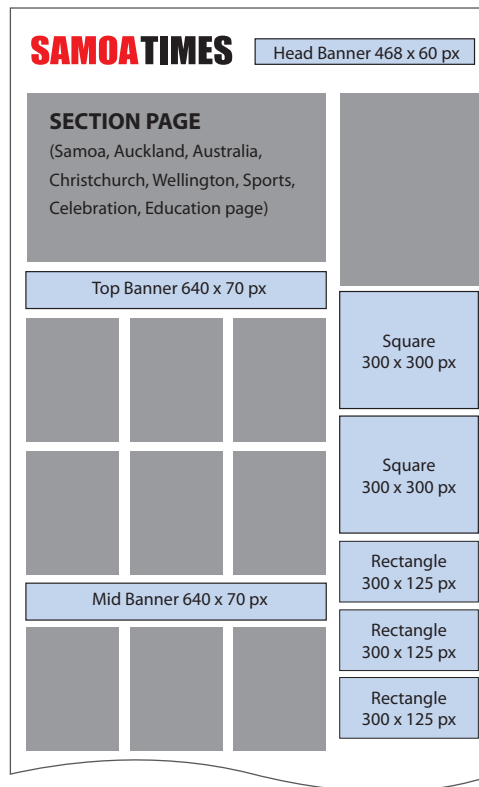
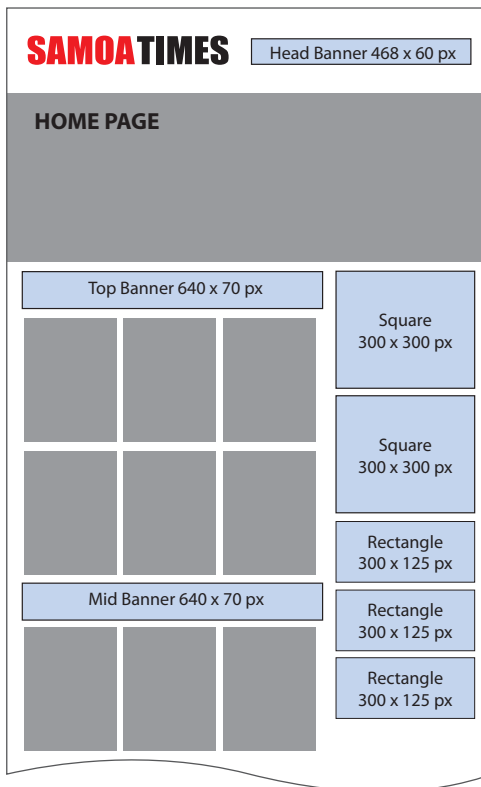


# Online advertising rates

Effective 1st Sept 2011



	Head Banner	Top Banner	Mid Banner	Square	Rectangle
<b>Home Page</b>	\$150	\$125	\$75	\$100	\$75
<b>Section Page*</b>	\$100	\$75	\$50	\$75	\$45
<b>Single Page</b>	\$125	\$100	- \$100	\$50	

\*option of: Samoa, Auckland, Australia, Christchurch, Wellington, Sports page

- Advertisers are responsible for the creation of their own ads
- All rates are for 1 month contract
- Head Banner will display 3 ads randomly (3 clients)
- Square ad will be displayed in random order (max 3 square ads each page)
- Rectangle ad will be displayed in random order (max 4 rectangle ads each page)
- Rates are for standard formats only. Please contact us for prices on non-standard ad formats
- SMG Advertising conditions apply
- Payment terms 7 days
- Rates are in New Zealand dollars and exclusive of GST

**SPECIFICATION**

**File type:** Gif, JPG, PNG  
 SWF (including back up gif)

**Max file size:** Up to 40kb

**URL link:** Provide an active URL

**RESERVATION**

1 week notice before campaign launch date with creative approval by Samoa Times.



Samoa Multimedia Group Ltd

Samoa Times Newspaper is a division of Samoa Multimedia Group Ltd.